

MINUTES

REGULAR MEETING OF
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION
THURSDAY, JUNE 15, 2006
7:30 PM

CALL TO ORDER AND ROLL CALL

Vice Chair Lindsey called the meeting to order at 7:35 p.m.

Present: Commission Members: Autorino, Dahlberg, Schmitz, Stieg, Wetzork and Zuppan

Absent: Chairman Kelly

Vacancies: One

Staff: Bruce Knopf and Rosemary Valeska

MINUTES

1. Minutes of the Regular Meeting of March 16, 2006

Motion (Stieg), seconded and unanimous to approve the minutes of the Regular Meeting of March 16, 2006.

2. Minutes of the Regular Meeting of April 20, 2006

Motion (Autorino), seconded and unanimous (with abstention by Wetzork) to approve the minutes of the Regular Meeting of April 20, 2006.

3. Minutes of the Special Meeting/Joint Study Session of May 18, 2006

Motion (Wetzork), seconded and unanimous to approve the minutes of the Special Meeting/Joint Study Session of May 18, 2006.

CONSENT CALENDAR

(None)

ORAL COMMUNICATIONS – PUBLIC

(No speaker slips were submitted.)

UNFINISHED BUSINESS

(None)

NEW BUSINESS

4. Presentation of the Five-Year Implementation Plan for Fiscal Years 2005/06 – FY 09/10 for the Alameda Point Improvement Project

Elizabeth Cook of Development Services was in attendance to make the presentation and answer Commission Members' questions regarding the status of the Mitchell-Mosely and Tinker Avenue extension projects. Motion (Wetzork), seconded and unanimous to endorse the Five-Year Implementation Plan.

5. Proposed Alameda Landing Mixed-Use Project and Related Retail Impact Analysis

Debbie Potter of Development Services stated that EDC was being requested to endorse the Proposed Alameda Landing Retail Impacts Assessment Update. A PowerPoint presentation was made by Dan Marcus of Catellus regarding the proposed Alameda Landing mixed-use project. Wells Lawson of Strategic Economics addressed the Commission Members' questions regarding the economic study. Public speaker: Ed Clark, WABA president, stated that a memorandum of understanding was in process between the WABA board and Catellus. Commission Member Stieg requested that staff provide an update on the status of an Implementation Plan for the Webster District Strategic Plan as well as an update on the possibility of a West End grocery store project. Motion (Autorino), seconded and unanimous for endorsement of the Retail Impact Analysis. The Commission Members expressed a consensus that a work session should be scheduled to discuss implementation of the Webster District Strategic Plan, inter-relatedness with Alameda Landing, and issues of concern to WABA.

REPORTS

6. Oral Report: Commission Member Wetzork – Chair of the Economic Development Strategic Plan Update Subcommittee

Commission Member Wetzork stated that there was nothing new to report, as there had been no recent subcommittee meetings.

7. Oral Report: Commission Member Schmitz – EDC representative to the Multi-Modal Transportation Task Force

Commission Member Schmitz stated that there was nothing new to report, as there had been no recent task force meetings.

8. Oral Report: Commission Member Wetzork – EDC representative to the Pedestrian Task Force

Commission Member Wetzork stated that there was nothing new to report, as there had been no recent task force meetings.

WRITTEN COMMUNICATIONS

9. *Redevelopment – Building Better Communities – May 2006*

Commission Member Schmitz encouraged the Members to read the article, *The High Cost of Free Parking: Part 1*.

ORAL COMMUNISCATION – COMMISSION MEMBERS AND STAFF

- Commission Member Stieg reminded all present of the June 16 West Alameda Wine & Dine, the Concerts at the Cove on second Fridays during summer, and the Thursday evening Farmers' Markets.
- Commission Members Wetzork and Zuppan reminded all present of the Chamber Installation Dinner scheduled for June 22.

ADJOURNMENT

The meeting was unanimously adjourned at 9:40 p.m.

Respectfully submitted,

Bruce J.M. Knopf
Redevelopment Manager

BJMK:rv